

Programma Erasmus+ KA131
Call Erasmus+ “Programmi Intensivi Misti”
(Blended Intensive Programmes - BIP)
CALL 2024 - Project No. 2024-1-IT02-KA131-HED-000236562

Host Institution	Dipartimento di Scienze del Patrimonio Culturale–DISPaC, Università degli studi di Salerno, UniSa, Italy
Proponent	Prof.ssa Francesca Dell’Acqua, email: fdellacqua@unisa.it
Title	CAPES – Cultural Heritage and Academia: Public Engagement for Social Impact in the EU
Consortium, partner institutions, institutional referees	<p>1) Coordinator/Host institution: UniSa–DISPaC CODICE ERASMUS: I SALERNO01</p> <p>2) Sorbonne Université, Lettres, Centre André-Chastel CODICE ERASMUS: F PARIS004 Referee Prof. Sylvie Balcon-Berry</p> <p>3) Uniwersytet Jagielloński, Cracovia CODICE ERASMUS: PLKRAKOW01 Referee Prof. Ewa Bal</p> <p>4) Université de Caen-Normandie, Centre Michel-de-Boüard - CRAHAM (UMR 6273) CODICE ERASMUS: FCAEN01 Referee Prof. Marie-Agnès Lucas-Avenel</p> <p>5) Université de Poitiers, Centre d'études supérieures de civilisation médiévale CODICE ERASMUS: F POITIER01 Referees Prof. Eric Palazzo e Prof. Cécile Voyer</p> <p>This multilateral partnership was established for the purpose of responding to the 2024 BIP call. The BIP project outlined here offers unprecedented added value when compared to existing courses or trainings offered by the participating Higher Education Institutions involved. This BIP relies on a previous history of collaboration with the listed partners thanks to Erasmus agreements for study and traineeship.</p>
Priorities	Inclusion and diversity
Object of the programme	<p>In recent decades those working in the fields of Cultural Heritage and Human Sciences had to face challenges imposed by social, cultural, and climate change. It is important that future operators in these fields are ready to draw on a knowledge of cultural heritage in its widest sense in order to promote its sustainable exploitation, and to use it as a resource to rectify social and cultural injustices, as address distortions in politicised visions of the past.</p> <p>Through the BIP “CAPES” the partner institutions intend to disseminate strategies and methods of public engagement that promote a stronger awareness and knowledge of cultural heritage among a suitably diverse audience in terms of age, status, and cultural origins.</p> <p>This knowledge can help participants to:</p> <p>a) understand the nuances of increasingly culturally varied societies,</p>

	<p>b) promote social cohesion through new types of interaction,</p> <p>c) help strengthen communities in a cultural, social, and economic sense. At the same time, “CAPES” will promote the principles of open science and social impact.</p>
Course level of participants	University students: I, II, and III learning cycles
Objectives and description of the BIP programme with its added value compared to the educational/training activities currently offered by the partner institutions	<p>1) to develop an approach to cultural heritage in its widest sense, not only as an object of study or economic resource, but also as a tool for social transformation</p> <p>2) to provide critical tools to enhance cultural heritage by developing narratives that are as impartial as possible while respecting the identities of the past, as well as being inclusive of current multiculturalism</p> <p>3) to embrace – through a dialogue between philosophy, material culture, and visual arts – interdisciplinarity as a global key to understanding and enhancing cultural heritage, from the past to the present</p> <p>4) to promote the ability to combine historical-philosophical interpretations and practical experiences in the management of cultural heritage</p> <p>5) to promote the principles of open science and social impact.</p> <p>The objectives listed here fall within the scope of EU Good Practices.</p> <p>Program description: The teaching and learning programmes include online and in-person lectures in class and in situ at monuments, museums, archaeological sites, and theatres. Members of the host department, DiSPaC, and members of partner institutions – from the fields of Cultural Heritage, Philosophy, and Performing Arts – along with external experts will propose reflections on case studies in tangible and intangible aspects of cultural heritage, and in social interaction originating from public engagement activities.</p>
Teaching and learning methods, and expected outcomes	<p>Online lectures (May and June).</p> <p>Each student or a small group of two or three students will select a research topic/case study in cultural heritage. Students are strongly encouraged to propose a topic of their choice. During individual study time between May and August, each student or a small group of students will develop a short paper and a 10-minute ppt presentation to be delivered during the study week in Salerno. Students can choose a mentor among the lecturers, or the institutional referees for the BIP (see list above), or the external experts. They will receive detailed feedback on their project from the lecturers during the in-person presentation sessions in Salerno.</p> <p>In Salerno, lectures will take place in class and in situ.</p> <p>It is expected that at the end of the BIP the students will have acquired:</p> <p>a) awareness of the nuances of cultural identities in today's European society, and of the opportunity to draw on cultural heritage in a wide sense as a tool for interaction, integration, and social cohesion</p> <p>b) awareness of the importance of open science, to be pursued using critical approaches.</p>
<p>ISCED (International Standard Classification of Education) Codes: 02 Arts and humanities</p> <p>Disciplines</p> <ul style="list-style-type: none"> • 0211 Audio-visual techniques and media production • 0215 Music and performing arts • 022 Humanities (except languages) 	

<ul style="list-style-type: none"> • 0222 History and archaeology • 0223 Philosophy and ethics • 0322 Library, information, archive • 03221 Documentation Archiving 	
Description of the online teaching component	<p>Fifteen hours – that is five sessions of three hours each – of online lectures on the TEAMS platform on Saturdays between May (10, 17, 24 and June 7, 21) (see the end of this document for a list). These online sessions will comprise three lectures of 45 minutes each, each followed by 15 minutes of discussion.</p> <p>The lectures will be held by lecturers from the partner universities and external experts, and will present case studies to illustrate:</p> <ol style="list-style-type: none"> 1) the need to communicate and promote cultural heritage as a tool for social transformation 2) tools and strategies to develop narratives that are respectful of cultural identities of the past, as well as being inclusive regarding compliance with current multiculturalism. <p>In May and June individual students, or groups of less than four students, will have to pick a specific case study to explore the narration of cultural heritage for the purpose of community integration and well-being. The topic should be proposed by the student/s or, alternatively, can be suggested by the lecturers.</p> <p>The research projects need to be carried out independently (between May and August) and to be presented in person during the week at UniSa in early September.</p>
Timing of the online component	Before the in-person component
Duration of the online component	<ul style="list-style-type: none"> • 15 hours (5 sessions of 3 hours each, on Saturdays in the months of May and June 2025). • 20 hours of individual study to prepare a brief research project on a specific case study on cultural heritage narrative for community well-being; the projects are to be presented in person during the week at UniSa in early September.
Main language of teaching and communication	English B2 (minimum)
Start and end date of in-person activities	1–6 September 2025
Duration of the in-person activities	6 days. The first 5 days will each feature 6 hours of learning activities. The last day will have 5 hours of learning activities, making a total overall of 35 hours
Location of physical activity	UniSa, Campus di Fisciano and monuments, museums, and theatres in the provinces of Salerno, Avellino, and Naples
Number of ECTS credits awarded to participants	<p>6 ECTS</p> <p>Face-to-face lectures: 15 hours online, 35 hours in person for a total of 50 hours.</p> <p>‘Project work’ (individual/small group study on a case study and preparation of a short paper and ppt presentation): 20 hours</p>
ECTS recognition methods	Certificate of participation + TRANSCRIPT OF RECORDS (c/o UniSa Internationalization Office) for the Diploma Supplement
Prerequisites for students	<p>BA in the following fields:</p> <p>0211 Audio-visual techniques and media production 0215 Music and performing arts 022 Humanities (except languages) 0222 History and archaeology 0223 Philosophy and ethics 0322 Library, information, archive 03221 Documentation Archiving</p> <p>Knowledge of the English language, minimum B2</p>

Detailed programme, in person only	<p>Monday 1 September</p> <p>UniSa, Campus di Fisciano, Edificio B, Sala Convegni del DiSPaC</p> <p>9.00 Registration</p> <p>10.00 Institutional welcome</p> <ul style="list-style-type: none"> • Prof. F. Donsí (UniSa Delegate to the Internationalisation) and Prof. M. Colucciello (UniSa Delegate to Students and Staff Mobility) • Prof. A. Bisogno (Director, DiSPaC) • Prof. L. Cerchiai (former Director, DiSPaC) • Prof. M. Scafuro (DiSPaC Commission for Public Engagement and Branding&Reputation) • Prof. F. Dell’Acqua (DiSPaC Delegate to Internationalisation) <p>Lectures:</p> <ul style="list-style-type: none"> • Prof. B. Della Piana (DISA-MIS, UniSa) and Prof. V. Scarano (DI, UniSa): <i>The NEOLAiA Project: Higher education and the improvement of students' Cultural Intelligence in contemporary EU</i> • Prof. F. Colace (Director, ICT, UniSa): <i>The ICT Lab at UniSa: Instruments and strategies for inclusivity in cultural heritage</i> • Prof. A. Bisogno (Director, DiSPaC): <i>Open & Public Humanities</i> <p>14:00–17.00</p> <ul style="list-style-type: none"> • Prof. C. M. Lambert (UniSa): <i>The cultural route “Longobard Ways,” the Longobards in Europe, and southern Italy</i> • Prof. S. Balcon-Berry (Sorbonne Université): <i>Archaeology, cultural heritage, and society. The case of Autun, Burgundy, France</i> • Lisa Chatel, Hugo Helleu (Caen): <i>Millénaire de Caen</i> • Natalia Augustynowicz, Paulina Sławińska, Ewelina Kozłowska (Kracow): <i>Kracow city game</i> • Antonio Di Sunno (UniSa): <i>Nusco (AV), escape city</i> • Amal Azzi, Blanche Lagrange (Poitiers): <i>Cultural heritage is politics: using the Middle Ages in political agendas</i> <p>Tuesday 2 September</p> <p>9.00–12.00, Salerno cathedral</p> <p>Institutional welcome: Don F. Moliterno</p> <ul style="list-style-type: none"> • Prof. F. Dell’Acqua (UniSa): <i>A brief introduction to the cathedral through a study of its medieval cathedral doors</i> • Julie Caesarová, Mario Carrafiello, Ida Ceccarelli, Laura Federica Retta (UniSa): <i>The quadriporticus of the cathedral</i> • Prof. C. M. Lambert (UniSa): <i>The inscriptions of Robert Guiscard on the facade and of Archbishop Alphanus in the crypt</i> • Prof. M. Vaccaro (UniSa): <i>Liturgical installations and decorations in the Cathedral</i> <p>14.00–16.00, Museo Diocesano:</p> <p>Institutional welcome: Arch. Dr. C. Rossomando</p> <ul style="list-style-type: none"> • Prof. G. Boto Varela (Universitat de Girona): <i>The León Ivories and their stories</i> • Prof. F. Dell’Acqua (UniSa): <i>The Salerno Ivories and their stories</i> <p>17.00–18.00 San Pietro a Corte:</p> <ul style="list-style-type: none"> • Prof. R. Fiorillo (UniSa): <i>Early medieval urban public courts as centres of resilience and reinterpretation of Antiquity</i>
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Wednesday 3 September

9.00–12.00, UniSa, Campus di Fisciano, Edificio B, Sala Convegni del DiSPaC

- Prof. A. Egidio (UniSa): *Pompei Theatrum Mundi. Theatre and Cultural Landscape*
- Prof. E. Bal (Uniwersytet Jagielloński): *Theatre and migration in the Central-Eastern Europe. New challenges*
- Prof. M. Locanto (UniSa): *New Music for New Dance. Composition and Improvisation in the Music for American Modern Dance*

14.00 Campus Fisciano, main bus station, private transfer to Benevento and Buonalbergo, Museo Viator

15.00–18.00, Benevento city centre and Buonalbergo, Museo Viator

- Prof. A. Santoriello and Prof. D. Musmeci (UniSa): *Via Appia Unesco Site*

18.00 departure from Buonalbergo, arrival at UniSa, Campus Fisciano, and later Salerno, bus stop at Via Vinciprova

Thursday 4 September

9.00–12.00, Paestum, Museo Archeologico, Sala Cella

Institutional welcome: Dr. Tiziana D'Angelo

- Prof. M. Scafuro (UniSa): *Paestan funerary painting: A look at society and its values*
- Prof. F. Carbone (UniSa): *Archaeology, heritage, story-telling, and inclusivity*
- Prof. S. Zuliani and Prof. Massimo Maiorino (UniSa): *Tempi prospettici. A contemporary gaze on Antiquity*

15.00–18.30, Paestum, Museo Archeologico, students' presentations and visit to the archaeological site (h 16.30)

- Natalia Bandyk (Kracow): *Case study on Lipnica Wielka, Poland*
- Lea Bornat, Lucie Dary-Scotto Di Carlo (Sorbonne): *The Corsican flag and its Moor's head*
- Eris Jane Fontanella (UniSa): *Aspetti performativi dell'arte contemporanea in Italia. Rhythm 0 di Marina Abramovic*
- Maria Beatrice Russo: *Remediating the Performing Arts through Photography: The Case of Lelli and Masotti*

Friday 5 September

9.00–12.00, UniSa, Campus di Fisciano, Edificio B, Sala Convegni del DiSPaC

students' presentations

- Nayé Grou (Sorbonne): *The know-how of fashion industry the public: The case of 19M, Paris*
- Zuzanna Janeczko, Karolina Boś: *Stitching stories: patchwork as a tool for intercultural communication in Małgorzata Mirga-Tas art*
- Olga Burzynska: *Where language practice meets culture. Use of cultural heritage of Kracow in teaching Polish for foreigners*
- Magdalena Szotysik (Kracow): *Expressing Silesian identity through theatre*

	<p>15.00–17.00</p> <ul style="list-style-type: none"> • Prof. M. Russo (UniSa): <i>Building the human environment. Nature, culture, the commons</i> • Prof. R. de Filippis (UniSa): <i>History on Air: A new methodology for teaching history in secondary school</i> • Prof. D. Monaco (UniSa), Dr. Raffaella D'Urso, and Dr. Giulia Valente: <i>Filosofia al Presente: Public and Digital Philosophy</i> <p>Saturday 6 September</p> <p>12.00–15.00 Naples, Puteca Celidonia</p> <ul style="list-style-type: none"> • Prof. A. Sapienza (UniSa): <i>Social and Community Theatre. Theories and Best Practices</i> <p>Discussion Awards of participation certificates, closing remarks and good-bye</p>
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ONLINE COMPONENT

May 10	
9.00–9.10	Prof. F. Dell’Acqua (UniSa): <i>CAPEs and its goals</i>
9.10–9.55	Dr D. Reynolds (University of Birmingham): <i>Erasing the past to change the future: iconoclasm and the politics of cultural heritage in the Insta-age?</i>
9.55–10.10	discussion
10.10–10.30	coffee break
10.30–11.15	Dr Joaquim Soler Subils (Institut Català de Recerca en Patrimoni Cultural): <i>Bridging academia and society in cultural heritage research</i>
11.15–11.30	discussion
11.30–12.15	Prof. G. Riccio (UniSa): <i>Artificial intelligence, cultural heritage, and reuse of data</i>
12.15–12.30	discussion

May 17	
9.00–9.45	Prof. A. Amendola (UniSa): <i>Imaginary other worlds in the landscapes of Piero di Cosimo from iconography to literature</i>
9.45–10.00	discussion
10.00–10.30	coffee break
10.30–11.15	Dr F. Vanni (Newcastle University): <i>Cultural heritage and accessibility: Strategies for visually impaired people: “The Crossroads of Empires” experience</i>
11.15–11.30	discussion
11.30–12.15	Prof. Loukaki (Open Hellenic University): <i>Greek antiquity in the films of Michalis Cacoyannis and Pier Paolo Pasolini as a reflection of the corresponding national aesthetic traditions</i>
12.15–12.30	discussion

May 24	
9.00–9.45	Prof. Cécile Voyer (Université de Poitiers): <i>Under the gaze of the Judge: New approaches to a re-reading of the Conques tympanum</i>
9.45–10.00	discussion
10.00–10.30	coffee break
10.30–11.15	Prof. E. Angrisano (UniSa): <i>Mental health, memory, and archives. Unveiling the past, reflecting on the present</i>
11.15–11.30	discussion
11.30–12.15	Participio (MEM–UniSa Doctoral students): <i>Participio Start up. Paths through History</i>
12.15–12.30	discussion

June 7	
9.00–9.45	Dr A. Mattiello (Oxford University/NABA, Milan): <i>Valorisation through research and public–private strategies (The initiative “Restituzioni” and the research/community project “Crossroads of Empires”)</i>
9.45–10.00	discussion
10.00–10.30	coffee break
10.30–11.15	Prof. A. Bilotta (UniSa): <i>Libraries as agents of sustainable development: Strategies and good practices from Italy and Europe</i>
11.15–11.30	discussion
11.30–12.15	Prof. A. Trotta (UniSa): <i>Academia, public engagement, and the promotion of and well-being in rural areas. The case of Sanza (Salerno)</i>
12.15–12.30	discussion

June 21	
9.00–9.45	Prof. G. Capriolo (UniSa): <i>Sulle tracce di libri e documenti manoscritti: frammenti recuperati e carte palinseste</i>
9.45–10.00	discussion
10.00–10.30	coffee break
10.30–11.15	Prof. M.-A. Lucas-Avenel (Université de Caen): <i>Cultural heritage and digital editions of texts at the Univ. de Caen</i>
11.15–11.30	discussion
11.30–12.15	Prof. A. Santoriello, Prof. D. Musmeci (UniSa): <i>Via Appia Unesco Site: An introduction</i>
12.15–12.30	discussion